

**OFFICE OF THE GENERAL COUNSEL  
Division of Operations-Management**

**MEMORANDUM OM 10-07**

**October 8, 2009**

**TO:** All Regional Directors, Officers-In-Charge  
and Resident Officers

**FROM:** Richard A. Siegel, Associate General Counsel

**SUBJECT:** Representation Case Video

To support the Agency's current efforts to increase the public's awareness of the National Labor Relations Act and to enhance the "Speaker's Bureau" program on the Agency website, [www.nlrb.gov](http://www.nlrb.gov), we have produced a digital video presentation in English and Spanish for public distribution that dramatically portrays representation case processing.<sup>1</sup>

The video is designed to inform the public, including potential voters, employers and unions about the role of the Agency. Employing narrators and actors in vignettes, the video chronologically depicts an organizing campaign, the filing of a petition, and an election. It also contains a general description of the pre-election hearing and post-election objection process, as well as a description of our Information Officer program that explains the various ways the Agency can be contacted.

The Office of Employee Development will be sending copies of the video on DVD to each field office for distribution to employers, employer associations, labor organizations, chambers of commerce, congressional offices, other federal and state agencies, schools, legal aid organizations, immigrant advocacy groups, and other local entities in the course of Regional outreach activities. In addition, it will be posted as a streaming video on the Agency's Internet Website.

This project clearly supports the Agency's mission and government objectives by enhancing our outreach efforts. Therefore, please advertise the availability of this DVD and the Internet streaming video in your Regional newsletters and during outreach events. The Office of Employee Development will provide additional copies to you as needed.

If you have any questions about this memorandum, please contact your Assistant General Counsel or Deputy or the undersigned.

/s/  
R.A.S.

cc: NLRBU  
Release to the Public

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<sup>1</sup> The drafting committee consisted of: Former RD Victoria Aguayo, RA Olivia Garcia, RA Maria Balzano, AGC Shelley Korch and DAGC Jennifer Abruzzo.